

terranova® TN

# INTRODUCING LIME BLOSSOM & JASMINE

A gorgeous new line with an exquisite makeover for TerraNova!



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**TerraNova®**  
**A MODERN PROMISE: TRUTH & BEAUTY**

With TerraNova, experience simple, true body care for a more beautiful, healthy you.

Always made with premium plant ingredients and fresh, evocative fragrances.

Trust that you are getting the very best in every bottle.



## Time Blossom & Jasmine

### INTRODUCTION

- A superb fragrance, bath and body care line destined to rejuvenate skin while brightening each day with exclusive, powerful anti-aging botanicals and a chic, modern scent.
- With this new collection, TerraNova® launches its stunning makeover with stylish packaging – all recyclable and user-friendly – and an alluring brand message that is fresh, contemporary and evocative.



## Lime Blossom & Jasmine THE STORY

- *“With Lime Blossom & Jasmine, we wanted to strengthen our roots as innovative perfumers and as pioneers in effective, natural personal care, while infusing our brand with an updated, universal look that we could carry from line to line,”* says Kathy Saunders, Vice President of TerraNova. *“This new collection – with its radiant, sparkling fragrance and cutting edge formulas – is a beautiful tribute to our past, while pushing us forward into the future.”*
- Lime Blossom & Jasmine’s happy fragrance is an impeccable twist on a classic, as was our founder, Jane Saunders, who inspired its creation. Jane’s cherished, exotic Rangpur lime tree and blossoming jasmine vines were the centerpiece of her fragrant hillside garden overlooking the San Francisco Bay. This fragrance is a wonderful tribute to her sunny personality.



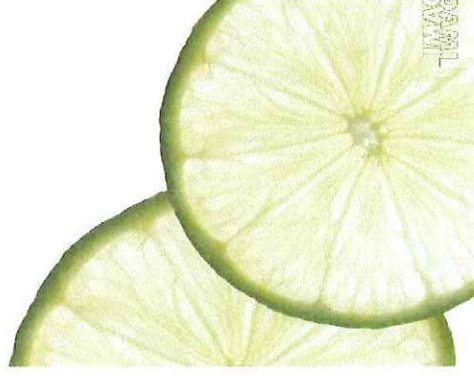
## Time Blossom & Jasmine SELLING POINTS

- 1) A widely appealing fragrance that is happy and uplifting.
- 2) Cutting-edge, high quality formulations made with some of the newest, most potent age-defying ingredients on the market – including Brazilian açai and India goji berries, as well as mangosteen. Customers will enjoy instant results.
- 3) Stunning packaging that is easily recyclable and user friendly.
- 4) Boxed items for easy gift giving and gorgeous shelf presence.
- 5) Made in the USA.
- 6) All paraben and sulfate-free.

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## Lime Blossom & Jasmine FRAGRANCE DESCRIPTION



Lime Blossom & Jasmine is a tempting bouquet of sun-drenched jasmine splashed with sparkling lime blossom and green apricot leaf to capture the essence of a brilliant day.

# Lime Blossom & Jasmine KEY INGREDIENTS

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- **Shea butter** : moisturizing, replenishing, soothing.
- **Brazilian acai & Indian goji berries** : anti-aging and rejuvenating.
- **Tahitian Noni** : soothing and anti-aging.
- **Mangosteen** : powerful anti-aging and rejuvenating properties.
- **Pineapple** : toning and renewing.
- **Ginseng root** : renewing, rejuvenating and anti-wrinkle.
- **Rice and Aloe** : soothing and calming.
- **Jojoba spheres** : polish & remove dead surface cells.
- **Fruit acids** : naturally dissolve dead skin cells.
- **Avocado and sunflower oils**: moisturizing.



# Lime Blossom & Jasmine PRODUCT LIST

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**PERFUME ESSENCE** : A gentle touch of this exquisite, concentrated and alcohol-free perfume on pulse points will release this heavenly aroma. 0.29 fl oz (8.5 ml) rollette bottle. Boxed.

**COLOGNE MIST** : A spritz of this blissful fragrance captures the essence of a brilliant day. 1.65 fl oz (50ml) bottle w/atomizer and overcap. Boxed.

**RENEWING GINSENG BODY WASH** : Improve essential moisture balance with this sulfate and paraben-free, gently foaming body cleanser infused with renewing ginseng, known as the “root of life” for its circulatory benefits. Toning pineapple, soothing aloe, plus uplifting Lime Blossom & Jasmine essence, make this bath and shower gel a true luxury. 8.7 fl. oz. (255 ml) and 2 fl. oz. (66 ml) bottles.

**REVITALIZING JOJOBA BODY BUFFER** : Cleanse and polish in one simple step with this gentle sulfate and paraben-free wash enriched with super-smooth jojoba spheres that buff away dead surface cells and prep skin for moisturizing. Freshly scented with Lime Blossom & Jasmine, and enriched with therapeutic Shea butter plus renewing fruit acids, skin will be soft, toned and glowing! 8.7 fl. oz. (255ml) and 2 fl. oz. (66 ml) bottles.

**SOOTHING SHEA MASSAGE & BODY OIL** : Love the comfort of your skin with this soothing bath, after-bath and massage oil infused with TerraNova’s Lime Blossom & Jasmine and amazing Shea oil – long used to replenish and nurture skin back to its youthful best. Blended with rejuvenating evening primrose, anti-oxidant vitamin E and pure certified organic plant oil, this paraben-free, softening emollient enhances resilience and gets skin glowing. 8.7 fl. oz. (255ml) bottle.

# Lime Blossom & Jasmine PRODUCT LIST

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**REJUVENATING SUPER FRUITS BODY LOTION** : Boosted with our exclusive and potent anti-aging

Super Fruits Complex of exotic organic açai and goji berries, Tahitian noni, plus mangosteen, this exceptional all-over moisturizer penetrates instantly to visibly improve youthful elasticity, resilience and tone. Its delicate Lime Blossom & Jasmine scent brightens your day. 8.5 fl. oz. (250ml) bottle w/pump. Boxed. 2 fl. oz. (66 ml) bottle.

**AMAZING SHEA HAND & BODY CREAM** : 10% African Shea butter, proven to replenish, renew and nurture skin back to its optimal health, enriches this amazing and intensely moisturizing cream that provides deep therapy for even the driest, chapped skin. Infused with super-softening avocado oil, organic extracts of age-defying açai and goji berries, soothing rice, plus anti-oxidant vitamins C and E this effective emollient leaves skin looking young, hydrated and glowing. Perfect for gardener's hands, nails, cuticles & feet, elbows & knees, a muscle-easing massage or even on hair for soft shine and frizz control. Freshly scented with Lime Blossom & Jasmine. Paraben free. 5.25 oz (148g) jar. Boxed. 2 oz (60g) tube.

**HEAD-TO-TOE TRAVEL TOTE** : This handy tote is filled with all that you need for your next vacation getaway, business trip and spa workout! TerraNova's Lime Blossom & Jasmine head-to-toe treats are included in TSA approved sizes. The bonus zip lock bag and quick-drying sponge make this kit ready when you are.